Advertising Specification and Rate Information

1. Submit ads as jpeg files and send via e-mail to **bobrose.ret@gmail.com**, -or-
2. Submit ads as scanner ready reproducible copy - proper size as specified herein, clear type, color (as applicable). We will scan them.
3. The jpeg file (or reproducible copy) and payment are due by the 8th of each month. For multiple months, the payment is due on the 8th of the first month of publication. Payment (check made payable to **SVHOA**) can be mailed to Bob Rose at 218 Harmony Way, Centreville, MD 21617 or dropped off at the Symphony Village Clubhouse during business hours, M-F, 7:30 a.m. to 3 p.m.

NOTE: The better your reproducible copy, the better your ad will look.

Advertising Rates and Sizes

Full Page Ad: Size shown by **Green** border. 7-1/2 x 10 inches.

	Residents	Non-Residents
1 month	$144	$189
3 months	$389	$486
6 months	$691	$864
1 year	$1210	$1512

1/4 Page Ad: Size shown by **Blue** border. 3-1/2 by 4-3/4 inches VERTICAL

	Residents	Non-Residents
1 month	$36	$45
3 months	$97	$122
6 months	$173	$216
1 year	$302	$378

1/2 Page Ad: Size shown by **Red** border. 7-1/2 by 5 inches HORIZONTAL

	Residents	Non-Residents
1 month	$72	$90
3 months	$194	$243
6 months	$346	$432
1 year	$605	$756

See page 2 for 3/4 page and business card sizes.

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3/4 Page Ad: Size shown by **YELLOW** border
7-1/2 by 7-1/2 inches HORIZONTAL.

	Residents	Non-Residents
1 month	$108	$135
3 months	$292	$365
6 months	$518	$648
1 year	$907	$1134

The Libretto is published on the 15th of each month, so ads need to be in by the 8th of the month.

The current Libretto (with ads spread throughout at logical break points) may be viewed at the Symphony Village website: **https://symphonyvillage.net/** -- (Click on “Libretto” on the left side bar, then click on “Current Libretto” on the next page.)

SV Libretto Ad Specialist: Bob Rose 443-262-8238

Standard business card shown to the right. 3-1/2 by 2 inches. Can be horizontal (preferred) or vertical.

Adrates File Last Updated: February 9, 2017

ADVERTISE IN THE *LIBRETTO*
NEXT MONTH
BUSINESS CARD AD RATES

	Residents	Nonresidents
1 Month	$20	$25
3 Months	$50	$65
6 Months	$85	$115
1 Year	$150	$200

Call Bob Rose 443-262-8238